

Wisconsin Pottery Association Business

Meeting Minutes

Tuesday, 8 May 2012

Business Meeting Attendees:

Michael Waidelich, Pres	Jim Riorden
Jeff Tagliapietra, Vice Pres	Barb Reed
David Knutzen, Treasurer	Betty Knutzen
Heidi Hahlen, Secretary	Tim Zinkgraf
Jim Tyne	Ellen Tyne
Art Wendt	Eileen Wendt
Dorothy Russ	Sandy (Dorothy's friend)

President Michael Waidelich called the meeting to order and distributed an agenda. The Treasurer and Secretary reports were not given in order to save time for discussion of old business.

Old Business:

Tax Exempt Status: Michael received a letter from the IRS confirming that WPA is a tax exempt organization. He has a copy of the original exempt letter dated August 1997 with our 501(3)(c) status. We will pursue a resale # and sales tax exempt status.

2012 WPA Annual Show & Exhibit, Saturday, August 25, 2012: Jeff informed the attendees that both he and Al Kohlman accept the fact the WPA does not have insurance for breakage and theft and are willing to proceed with lending their stoneware for this year's exhibit. He will ensure that the gentleman in Milwaukee that has old stoneware bottles is also aware of this fact but Jeff does not think that he will back out of the exhibit. Jim R. announced that he submitted the show's date to the event calendar of the collector's magazine Treasurers. Heidi will email Peter Flaherty to see if he has made contact with the local TV program: "Made in Wisconsin". She will also email Tim Z. the pictures that were included in an article by Al Kohlman about Wisconsin stoneware included in the Red Wing Collector's Association newsletter several years ago. Jim T. reports that he and Ellen took show cards to the pottery show in Cleveland. He also announced that Ephraim Faience Pottery will not be participating this year as a dealer.

Century House Committee: Michael reported that the text and layout (courtesy of designer Lois Ferguson) of the Century House book has been completed. The committee has received 2 bids for the cost of printing (range \$800 - \$5000) for 100 copies, but the committee will continue to investigate other printers. Anyone with experience with printers is encouraged to contact Anne Waidelich, Betty or the Wendts with any recommendations. The book will be soft cover, about 150 pages and 8.5" x 11" in size. A price list will be included. The cost of copyrighting the book is \$35 and the cost of an ISBN # is \$125. The group recommended printing more than 100 copies as the cost of printing more copies will not be that much greater, so the sale price of the book will be less per copy and everyone agreed that 200 or 250 copies would not be too excessive.

WADA Exhibit: We had a short discussion reviewing the hours of the WADA show: Friday 10/4/12, 11 am – 9 pm, Saturday 10/5/12, 10 am – 5 pm. Everyone agreed that there should be enough time on Friday morning before the show opens to set up the display cabinets and tables. We talked about dividing Friday & Saturday into 2 or 3 hourly blocks of time so no one has to carry the entire load of manning the WPA exhibit. Anyone interested in manning the display and promoting WPA is encouraged to email Dorothy or any of the WPA officers. Still no answer about if WADA has insurance to cover breakage or loss but more information to come during the June business meeting. Please take a moment to check out the WADA website.

<http://www.wisconsinantiquedealers.com/>

June 12, 012 Program: We're in for another informative program from Steve Schoneck in June: California Pottery of the Art Deco Era: 1920 – 1940's. Hope you will be able to join us. Remember, there is not a general membership meeting in July or August.

Reminder: The next deadline for the Summer WPA Newsletter is July 15th, 2012. Please email Ori-Anne Pagel at oasp@indianheadtel.net any show dates, articles or pictures for her to include in the next newsletter.

Respectfully submitted by
Heidi Hahlen, WPA Secretary